Mr. Chairman and fellow Commissioners:

It is my understanding the FCC commission is considering ruling on multicast must-carry rights for broadcasters in digital television within the upcoming weeks. It is my belief in order for digital transition to succeed; broadcasters must receive full cable carriage of their entire 6 MHz of spectrum (the current requirement for analog television). Requiring the carriage of broadcasters' 6 MHz of spectrum will maintain the delicate regulatory balance making it possible for small and independent broadcasters to be a part of the multimedia landscape in today's television industry.

<u>"Full must-carry"</u> is the only means to preserve broadcast localism and promote the diversity of television programming, and we strongly support a must-carry rule. A successful transition from analog to digital television will bring consumers new choices for video programming and ensure a competitive market. Carriage of broadcasters' full range of digital channels will serve the public's interest in local communities of Wisconsin and across the nation.

"Thank you" for your attention to this matter.

Laurin Jorstad Vice President/General Manager ABC Television Network Affiliate